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TRADE MARK

ALL METAL BLIND COLORED IN PERMANENT PLASTIC
14 BEAUTIFUL COLORS TO CHOOSE FROM

- CHIP PROOF
- STAIN PROOF
- EASY TO KEEP CLEAN
- SELF ADJUSTING

Custom Made to Fit Your Windows
Traverse Rods - Cornices
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Free Estimates



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SACRAMENTO

VENETIAN

BLINDS

AND

WINDOW SHADES

Made To Order

FOR HOME - OFFICE - STORE
FREE ESTIMATES

Phone
Hillcrest 5-1080

METAL WINDOW SCREENS

SIERRA
WINDOW SHADE CO.

3125 BROADWAY

Venetian Blinds

**CLOTH SHADES
CUSTOM MADE
IN
SACRAMENTO**

Window Screens
Weather Stripping

Phone
Hudson 4-5545

Free Estimates

Moore's
**WINDOW AND
BLIND SUPPLY**

229 W

**Venetian Blind Dealers & Mfrs—
Retail—(Cont'd)**

SUN-STOP VENETIANS

MODERN AND PRACTICAL
Acme Steel, Port Orford
Cedar Wood Slats &
Flexalium Slats - All
Colors in Slats - Tapes & Cards
Plastic Tapes - Removable Slats



"WHERE TO BUY THEM"

MANUFACTURER

Sun-Stop Blind & Shade Co
2011 Q. HU dsn 4-8539

DEALERS

Bowman & Long Furniture & Interiors
5501 Freepost Blvd. HI lcrst 7-6543
Breuner John Co 604 K. GI lbrt 3-8061
Carmichael Paint Supplies
Fair Oaks Blvd. IV nhse 9-1632
Chase & Smith 1315 K. HU dsn 4-3117
Elders Drapery Studio 2419 K. HUDsn 4-8517
Hale Brothers 9th & K. GI lbrt 2-7871
Jackson's Furniture Co
14th & K. GI lbrt 2-7604
Janak & Scurlfield 2980-35th. HI lcrst 6-3034
Krieger W R & Co
2806 Aurora Wy N Sacto. Hickry 9-3356
Yancey Company 2116 K. GI lbrt 3-6518

ZETTERLIND'S SHADES & BLINDS
874-57th HI lcrst 6-0735

Venetian Blind Mfrs—Whsle

Capital Blind & Drapery Mart
3116 Stockton Blvd. Hlcrst 5-2995
DURA-LUX BLIND CO 2331 S. HI lcrst 6-4440
SUN-STOP BLIND & SHADE CO
2011 Q. HU dsn 4-8539

Venetian Blind Renovating

CAPITAL BLIND & DRAPERY MART
3116 Stockton Blvd. Hlcrst 5-2995
DURA-LUX BLIND CO 2331 S. HI lcrst 6-4440
John's Building Specialties
400-12th HU dsn 4-9359
(See Advertisement Page 441)

MO-LITE VENETIAN BLINDS
See Adv Under Venetian Blind Dir & Mfr-Rtl
Auburn Blvd N Sacramento. HI ckry 9-6212
Rapp Wm A & Co 616-20th. GI lbrt 2-3677
(See Advertisement Page 440)

SUN-STOP BLIND & SHADE CO
2011 Q. HU dsn 4-8539

Venetian Blind Supplies—Whsle

SUN-STOP BLIND & SHADE CO
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RECORD YOUR PATTERNS

A quick and easy reference file for
patterns is an old record album. To
identify, paste pattern envelope over
openings.

Window Charm

VERTICAL BLINDS

26 Fade-Proof Colors
To Select From

Made of Celanese Drapery Cloth

**FLEXALUM VENETIAN BLINDS
LAUNDERING - RE-CORDING - RE-TAPING
DRAPERIES - BEDSPREADS**

Over 1000 Samples of Fabrics

**CAPITAL BLIND &
DRAPERY MART**

3116 Stockton Blvd. HI lcrst 5-2995

Ventilating Contractors

See Contractors-Heating & Ventilating

Ventilating Equipment

Buffalo Forge Co Central Tower Bldg 5 F
(Toll) Call "Operator" for. Sutter 1-1014

Veterinarians

Bell Leland J
Large & Small Animals
Marconi Av Carmichael. IV nhse 9-3887
If no answer call. GI lbrt 3-7461
California Pet Clinic 1531-21st. GI lbrt 2-3414
Capital Pet Hospital 2647 Stkn Blvd. HI lcrst 6-1467
Freyer R B
Practice Limited To Farm Animals HU dsn 4-2722
Gidley Joseph L 2947 Stockton Blvd. HI lcrst 6-1467
Goulding Robert C
Practice Limited to Farm Animals GI lbrt 2-3003

Hauge Ronald T
Route 7 Box 1224 HI ckry 9-1223
Auburn Blvd. HI lcrst 6-9953
Land Park Veterinary Hospital HI lcrst 6-9953
4227 Freepost Blvd. HI lcrst 6-1467
Lee Philip A 2647 Stockton Blvd. HI lcrst 6-1467
Lewis Robt F 5703 H. HI lcrst 5-1819
Nelson Geo W I
Practice Limited to Dogs-Cats-Pets
1234 N Wilson Wy Stockton Stockton 3-1234
North Sacto Dog & Cat Hospital
Dr G W Ganti
Practice Limited to Dogs-Cats-Pets
924 Del Paso Bldg HI ckry 9-2107
N Sacramento HI lcrst 6-0735

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Small Animals
1/2 Mile East of Subway HI lcrst 6-5346
Folsom Blvd. HI lcrst 6-5346
Ranch Louis J
Ranch Animals
1/2 Mile East of Subway HI lcrst 6-5346
Folsom Blvd. HI lcrst 6-5346

Sepponen Carl M 5703 H. HI lcrst 5-1819
Stacy J E 1511-21st. GI lbrt 2-3414
Stoneman W E 4227 Freepost Blvd. HI lcrst 6-9953
Sucher Harry V 6001 Eastern Av. HI lcrst 7-0726
If no answer call. GI lbrt 3-7461
Warkentin C C
Large & Small Animals
Corner Fair Oaks Blvd & New York Av
New York Av Fair Oaks
(Toll) Call "Operator" for. Fair Oaks 46-W

Veterinarians' Supplies

Calvada Vetry & Sirkems Suppls
1931 P. HUDsn 4-9987
Coast Creamery Equipment Co
701-12th. GI lbrt 3-7277
ELCO VETERINARY SUPPLY OF SACTO
1701. GI lbrt 3-0234
FLOREN HARDWARE Florin. Hlcrst 6-0442
GEORGE SALES CO 2326 Bldw. HI lcrst 5-6413
WESTERN VETERINARY SUPPLY INC.
1413-16th HU dsn 1-0343

Veterinary Hospitals

Auburn Blvd Veterinary Hospital
Between Watt & Fulton On
Auburn Blvd. HI ckry 9-1223
Brighton Animal Hospital
Ernestine Payen & L J Payen
1/2 Mile East of Subway HI lcrst 6-5346
Folsom Blvd. HI lcrst 6-5346
California Pet Clinic
Dr J E Stacy Veterinarian
1511-21st GI lbrt 2-3414
Capital Pet Hospital
2647 Stockton Blvd. HI lcrst 6-1467
Carmichael Animal Clinic
Marconi Av Carmichael. IV nhse 9-3887
Land Park Veterinary Hospital
4227 Freepost Blvd. HI lcrst 6-9953
Nelson Geo W I
1234 N Wilson Wy-Stockton
(Toll) Call "Operator" for. Stockton 3-1234
North Sacto Dog & Cat Hospital
924 Del Paso Blvd
N Sacramento. HI ckry 9-2107
Sacto Animal Hospital
R F Lewis DVM G M Sepponen DVM
5701 H. HI lcrst 5-1819

Veterinary Hospitals—(Cont'd)

Sucher Harry V
Out East End of J Street
6001 Eastern Av. HI lcrst 7-0726
If no answer call. GI lbrt 3-7461
Warkentin C C
Large & Small Animals
Corner Fair Oaks Blvd & New York Av
New York Av Fair Oaks
(Toll) Call "Operator" for. Fair Oaks 46-W

Vinegar

Koro Products
Wine-Distilled & Cider Vinegars GI lbrt 2-6224
2325-25th

Vineyard Equipment & Supplies

See Specific Kinds, I.e., Farm Equipment;
Insecticides Hdgs; Orchard Equipment & Supplies;
Spraying Equipment; Etc

Vises—See Tools Headings

Visible Record Systems

See Filing Equipment & Supplies; Also Indexing
Systems & Supplies

**Visual Education Equipment &
Supplies**

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2505 Cambon Wy. IV nhse 9-6576

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More than just "vitamins"! NUTRILITE
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with the exclusive NUTRILITE
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BARKER PAUL J 2425 Perola Wy, HU lcr 6-0917
FIELDS ROBT W
4423 Fain Blvd. HI lcrst 5-1052

Vocal Instruction

See Music Instruction—Vocal

Wall Board

FRIEND & TERRY LUMBER CO GI lbrt 3-9091
1920 Front
PACIFIC COAST AGGREGATES INC GI lbrt 3-6586
16th & A.

Wall Coverings

See Specific Kinds, I.e., Canvas Products;
Wallpaper Headings; Linoleum Headings

Wallpaper—Dealers

BOYSEN WALTER N CO 2400 J. HU dsn 4-8261
Capitol Paint Co
129 E Camino N Sacto. Hickry 9-3545
COLOR'S UNLIMITED
Fulton & Marconi. IV nhse 9-2753
Hlcrst 6-1796
DU PONT PAINT SERVICE STORE HI lcrst 5-3089
2908 Capitol Av. GI lbrt 3-7493
DUTCH BOY PAINT STORE 1323 J. HUDsn 4-4764
FRIEDMAN M PAINT CO INC
1212 J. GI lbrt 3-3747
FRUITRIDGE WALLPAPER & PAINTS
5638 36th Blvd. HI lcrst 7-2963
Fuller W P & Co 1725-10th. GI lbrt 2-1061
FULLER W P & CO 1031-26th. HUDsn 4-4764

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Distributors of the National
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UNITED & BIRGE WALLPAPERS
Plus
EXCEPTIONALLY FINE HANDPRINTS
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Wallpaper—Dealers—(Cont'd)

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WHOLESALES & RETAILERS
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IMPERIAL WASHABLE WALLPAPERS

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WALLPAPERS
Are Color-Locked
And Guaranteed for
3 Years - Styled for
Conservative and
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Living



"WHERE TO BUY IT"

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(Continued Next Page)

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at the very moment he wants what you
have to sell.



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